Mallory Haack

Senior Experience & Visual Designer

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education

Ohio University

B.S. in Visual Communication
Minor in Fine Art Graphic Design

Designation

Certificate in Digital Design, with a focus
in User Experience and User Interface Design

skills

research	strategy	user flows	wireframing
prototyping	responsive	iconography	illustration
branding	animation	data visualization	html & css

software proficiency

experience

Product Designer — Peerspace

March 2024 - Present

Currently engaging in a short-term contract role with the Peerspace team, working closely with other designers and product managers to transform strategic insights and research findings into actionable concepts. Developing prototypes for research, refining recommendations through iteration for product reviews, and crafting designs using the Peerspace design system for seamless developer handoff.

Senior Designer — Freelance

Nov 2023 - March 2025

Partnered with a diverse range of clients on mobile app and web design projects, design system management, brand development, social media management, illustration projects, etc. Notable clients include Rocket Wagon, Kazoo, Designory, LulaFit, University of Cincinnati College of Medicine, Flatiron School, Park West Ceramics, Iowa State USBC Youth Bowling.

Senior UX/UI Designer — Red Foundry

June 2019 - September 2023

Lead designer on multiple mobile app and web client projects from kickoff to dev handoff, ranging from small start-ups to large corporations. Marketing and social media coordinator for the Red Foundry brand and select clients.

UX/UI Designer — Pandera Labs

Jan 2017 - Feb 2019

Collaborated closely with clients and on internal web, app, and branding projects focused on providing and improving upon concepts and solutions driven by data and analytics.

Designer — Public Good

Nov 2015 - Oct 2016

Worked on a variety of projects related to the visual identity, brand, and interactive experience of Public Good's website, as well as company assets and presentations.