mallory haack

experience & visual designer



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education

Ohio University

B.S. in Visual Communication
Minor in Fine Art Graphic Design

Designation

Certificate in Digital Design, with a focus in User Experience and User Interface Design

skills



research



strategy



user flows



wireframing



prototyping



responsive design



iconography



illustration



branding



animation



data visualization



html & css

experience

Red Foundry — Senior UX/UI Designer

June 2019 - Present

Lead designer on multiple mobile app and web client projects, ranging from small start-ups to large corporations. Marketing and social media coordinator for the Red Foundry brand and select clients.

Designation — Technical Coaching Fellow

Jan 2018 - May 2020

Part-time facilitator and instructional assistant for the Virtual UX & Design Essentials Phase of the digital design school, Designation, a subset of the Flatiron School and WeWork.

Rocket Wagon — Freelance UX/UI Designer

Mar 2019 - September 2019

Part-time freelance designer collaborating closely with interaction designers, experience designers, art directors, and product managers on large-scale client projects and websites.

Pandera Labs — UX/UI Designer

Jan 2017 - Feb 2019

Collaborated closely with clients and on internal web, app, and branding projects focused on providing and improving upon concepts and solutions driven by data and analytics.

Public Good — Designer

Nov 2015 - Oct 2016

Worked on a variety of projects related to the visual identity, brand, and interactive experience of Public Good's website, as well as company assets and presentations.